



FACT SHEET 29

METHODS OF COMMUNICATING POLICY

Formal and informal mechanisms for making implementation happen

Formal

- Briefings
- Newsletter
- Memos
- Conferences/workshops
- Policy documents
- Induction booklet
- Membership guidelines
- Web page

Informal

- Networks
- Listening/talking
- Sharing
- Discussion
- Mentoring

This list is not exhaustive.

Source: Adapted with permission of Jenny Myers/NSPCC from (1999) 'What is an implementation strategy and why have one? Unpublished notes.