



## FACT SHEET 29

### METHODS OF COMMUNICATING POLICY

Formal and informal mechanisms for making implementation happen

#### Formal

- Briefings
- Newsletter
- Memos
- Conferences/workshops
- Policy documents
- Induction booklet
- Membership guidelines
- Web page

#### Informal

- Networks
- Listening/talking
- Sharing
- Discussion
- Mentoring

This list is not exhaustive.

*Source:* Adapted with permission of Jenny Myers/NSPCC from (1999) 'What is an implementation strategy and why have one? Unpublished notes.